

Signatory Guide

SWR Sparkling Bottle Weight Accord

Core Commitment

Signatories aim to reduce the average weight of 750ml. sparkling wine bottles to reach the following target weights by the end of 2030*:

Style	Target weight (g)	Pressure range (bar)
Semi-sparkling	550	≤ 3
Charmat method	600	3 to 5
Traditional method	780	5 to 7

*Each signatory may define these sparkling wine categories in the way that best reflects its product catalogue and organisational structure. Any proxy/alternative categories will remain consistent with the accord's direction of travel.

Data Collection

Signatories are required to submit data for the annual progress report by **May 31st, 2027**. This includes:

- The sales-weighted average bottle weight (in grams) in each of the three categories (if applicable),
- Total sales volume (in number of bottles) during the reporting period in each of the three categories (if applicable), and
- A brief comment outlining the Accord's implementation (challenges and successes).

All data will be aggregated and anonymised to demonstrate initiative-wide progress across the Accord.

SWR will not independently verify submitted data; signatories are therefore expected to ensure their data is internally verified or meets a standard they are confident sharing.

Any accompanying notes, including assumptions, caveats, or known data gaps, are welcome.

Demonstrating Progress

Each year, the SWR will publish an annual report highlighting practical examples of light-weighting and progress across the supply chain. This will be shared on a webinar to give insights and celebrate the year's achievements. SWR works with journalists and partners to raise awareness of the Accord, its signatories and its impact on the industry.

If you have any further questions, please contact Luke Mobley via email at luke@swroundtable.org or visit our [website](#).

